13-1: Advent and Lenten Appeals

1. Responsibility Centre: Service Outreach and Social Action Committee

2. Rationale or Purpose

In keeping with its mandate (see item 8 below), BCUC's Service Outreach and Social Action Committee (SOSA) traditionally coordinates annual Advent and Lenten Appeals for the congregation in support of designated projects.

3. Policy Statement

BCUC's annual Advent and Lenten Appeals are carried out in accordance with the procedures below.

4. Scope

This policy applies to all who are involved with the Advent or Lenten Appeals.

5. Procedures

The Advent Appeal is frequently a "goods" collection for a community project rather than a primarily financial appeal. The Lenten Appeal generally alternates yearly between a local and an international project. It either case the nature of the appeal is determined by the committee depending on circumstances.

SOSA administers these appeals by:

- a) selecting a project, taking into consideration criteria such as the following
 - i) supporting projects which are directly connected with their recipients_vs indirect contribution (e.g. wells for water in a specific community_vs supporting a broad general fund)
 - ii) meeting emergency needs, especially if the United Church of Canada has a direct link to the situation (e.g. Typhoon Haiyan)
 - iii) expressed interest or suggestions from the congregation.
- b) submitting information on the proposed project to the Church Board for approval, if the project was not identified in the annual Activity Plan.
- c) putting advanced notice of the appeals in the Sunday bulletins and providing further information on the project during the Sunday services and on the SOSA bulletin board
- d) placing special Advent and Lenten Appeal envelopes in the pews
- e) receiving the designated donations from the collection plates each Sunday from the Tellers, processing them and passing the record and monies to the Directed Givings treasurer.
- f) recording progress towards the project's goal on the SOSA bulletin board each week and announcing the final total for the project via the Sunday bulletin and the SOSA bulletin board.

6. Roles/Responsibilities

SOSA is the lead committee for this policy and is responsible for it's review and maintenance..

Others to be consulted by SOSA in the implementation of these projects include:

- a) Church Board
 - b) BCUC Office for communications in the newsletter and Sunday bulletins
 - c) Ministerial team to coordinate communications during Sunday services
 - d) Financial Management Committee to handle any monies received and to disburse the funds at SOSA's request

7. Definitions

8. References:

- a) BCUC Handbook, mandate of SOSA: "The committee...keeps informed of social service needs in the community; and plans, develops, coordinates and participates in local outreach programs."
- 9. Approval authority: The Church Board

10. Reviewed: SOSA Committee: February 1, 2015

Approved: Church Board: May 20, 2015

Replaces: March 2009